

# Giant Mobile Outdoor Ratecard 2012



<b>Giant SERVICE</b>	<b>1 - 2 days</b>	<b>3 - 4 days</b>	<b>5 - 6 days</b>	<b>7 + days</b>
<b>Backlit 48 Sheet Advan</b>	<b>£425</b>	<b>£395</b>	<b>£380</b>	<b>£360</b>
<b>Inflatable 48</b> <i>Full 20ft x 10ft blow up billboard/display</i>	<b>£450</b>	<b>£425</b>	<b>£415</b>	<b>£395</b>
<b>Ad Bikes</b> <i>Standard &amp; Back Lit 6 sheet (x2 Posters)</i>	<b>£360</b>	<b>£340</b>	<b>£330</b>	<b>£315</b>
<b>Digital Screen Adbikes</b> <i>Available end 2012</i>	<b>£395</b>	<b>£385</b>	<b>£375</b>	<b>£360</b>
<b>Ad Walkers</b> <i>Backlit Adboard or Flags (Based on 6 hrs)</i>	<b>£225</b>	<b>£200</b>	<b>£195</b>	<b>£175</b>

#### General Information

- All prices are road show rates per day and include poster installation and driving up to 50 miles per day for 8 hours.
- Prices include leaflet and or product promotion whilst stationary and journey reports with images daily.
- NB: For campaigns outside major cities transport charges and or overnight accommodation may be incurred.
- Additional hours can be added at an extra cost which will vary depending on the service/duration of services booked.
- Agency commission will be deducted from the total invoice and is not payable on production nor on additional costs.
- Giant Advertising reserve the right to amend this matrix however all prices are correct at time of print.
- Carriage charges/transportation charges may apply to Adwalkers & Boards depending on the locations.

#### Production

- 48 sheet backlit displays at £595 for a pair of vinyl posters with keder
- Inflatable 48 sheet production single display £425 eyeleted and hemmed
- Rear display for backlit display £120.
- Flag production cost £90 - Adboards production cost of £120
- Adtrike production at £95 for a pair of 6 Sheet paper or PVC posters.
- All Giant vinyl / pvc posters are re-useable and can be stored free of charge for repeat campaigns upon request resulting in reduced repeat bookings.

Call now on 0800 158 37 37 visit us online at [www.giantadvertising.co.uk](http://www.giantadvertising.co.uk) or email [enquiries@giantadvertising.co.uk](mailto:enquiries@giantadvertising.co.uk)